

Privacy Policy

Shine On Y'all

Effective Date: 08/05/2026 **Last Updated:** 08/05/2025

Our Commitment

Shine On Y'all ("we," "us," "our") is a for profit ministry and creative work led by Rev. Leslie Woods. We believe the people who visit this site, read our words, listen to our songs, and join our community deserve to be treated with dignity — and that includes how we handle your personal information.

This Privacy Policy explains what information we collect through <https://www.shineonyall.com> (the "Site"), how we use it, and what choices you have. Please read it carefully. By using the Site, you agree to the practices described here.

1. Information We Collect

Information You Give Us Directly

- **Contact and account information:** your name and email address when you subscribe to our newsletter, download a free resource, or create an account.
- **Purchase information:** your name, email address, billing address, shipping address, and order details when you buy a digital product, book, song, or course.
- **Communications:** the contents of any message you send us through a contact form, prayer request form, comment field, or email.
- **Optional information:** anything else you choose to share, such as your location, church affiliation, or spiritual interests, when you fill out a survey or profile.

Information Collected Automatically

When you visit the Site, we and our service providers may automatically collect:

- IP address and general geographic location (city/region level)
- Browser type, device type, and operating system
- Pages you viewed, links you clicked, and time spent on the Site

- The website or search term that referred you here
- Cookie and similar tracking identifiers (see Section 4)

Information We Do **Not** Collect

We do **not** collect or store your full credit card number, debit card number, or bank account details. All payments are processed by third-party payment processors (see Section 3). Their systems handle your payment credentials directly; we receive only confirmation of the transaction and limited details such as the last four digits of your card and your billing name.

2. How We Use Your Information

We use the information we collect to:

- Deliver the digital products, downloads, and content you purchase or request
- Send you our newsletter, devotionals, ministry updates, and announcements (only if you've opted in)
- Respond to your questions, prayer requests, and messages
- Process transactions and provide customer support, including refunds
- Understand how people use the Site so we can improve our content and offerings
- Protect the Site against fraud, abuse, and security threats
- Comply with our legal obligations

We will **never sell your personal information**. We will never rent, trade, or share your email address with unrelated third parties for their own marketing purposes.

3. Third-Party Services We Use

To run this ministry, we rely on trusted service providers who may process your information on our behalf. Each has its own privacy policy, which we encourage you to review.

Purpose	Provider	What They Receive
Digital product sales & delivery	Printful	Name, email, billing info, purchase history
Email marketing	Wix email	Name, email, engagement data

Purpose	Provider	What They Receive
Website hosting	Wix	Technical and usage data
Analytics	Google Analytics	Anonymized usage and device data
Video hosting	YouTube (Google)	Viewing data on embedded videos
Payment processing	Wix, Stripe, Paypal	Payment credentials and billing details

Embedded Content

Pages on this Site may include embedded content — such as YouTube videos, Spotify players, or social media posts. Embedded content behaves as though you visited that other website directly, and those sites may collect data about you, use cookies, and track your interaction with the embedded content.

4. Cookies and Tracking Technologies

Cookies are small text files stored on your device. We use them to:

- Keep you logged in and remember your preferences
- Understand which pages and content are most helpful
- Measure the effectiveness of our email campaigns and social posts

You can set your browser to refuse cookies or alert you when cookies are being sent. If you disable cookies, some parts of the Site may not function properly.

We do honor "Do Not Track" browser signals.

5. Email Communications

If you subscribe, we'll send you devotionals, new content announcements, product releases, and ministry updates. Every email includes an unsubscribe link at the bottom, and you can opt out at any time. We may still send you transactional emails — such as purchase receipts and download links — even after you unsubscribe from marketing messages.

6. How We Protect Your Information

We use reasonable administrative, technical, and physical safeguards to protect your information, including secure (HTTPS) connections, reputable hosting and payment providers, and limited access to personal data.

That said, no method of transmission over the internet is completely secure. We cannot guarantee absolute security, and you share information with us at your own risk.

7. How Long We Keep Your Information

We retain your information for as long as needed to provide our services and fulfill the purposes described in this policy — for example, keeping purchase records so you can re-download a product you bought, and to meet tax and accounting requirements. If you unsubscribe or request deletion, we will remove your information except where we're required to retain it by law.

8. Your Rights and Choices

Depending on where you live, you may have the right to:

- **Access** the personal information we hold about you
- **Correct** inaccurate information
- **Delete** your personal information
- **Opt out** of marketing communications
- **Opt out of sale or sharing** of personal information (we do not sell your data)
- **Data portability** — receive a copy of your information in a usable format
- **Non-discrimination** — we will not treat you differently for exercising these rights

To exercise any of these rights, email us at admin@shineonyall.com. We'll respond within the timeframe required by applicable law (generally 30–45 days).

For Residents of California (CCPA/CPRA)

California residents have the rights described above. We have not sold or shared personal information in the preceding 12 months.

For Residents of the European Economic Area and United Kingdom (GDPR)

If you're in the EEA or UK, our legal bases for processing your information are: your **consent** (for marketing emails), **performance of a contract** (to deliver products you purchase), and our **legitimate interests** (to operate and improve the Site). You have the right to withdraw consent at any time and to lodge a complaint with your local data protection authority.

9. Prayer Requests and Pastoral Communications

If you submit a prayer request or reach out for pastoral support, we treat that communication with care and confidentiality. We will not publish, share, or reference your request publicly without your explicit permission. *Please note that communication through this Site is not a substitute for professional counseling, medical care, or crisis services, and it does not create a legally privileged clergy-penitent relationship.*

If you are in crisis, please contact a local emergency service or the 988 Suicide & Crisis Lifeline (call or text 988 in the U.S.).

10. Children's Privacy

This Site is intended for adults. We do not knowingly collect personal information from children under 18. Some of our resources are created *for* children but are intended to be purchased and used by parents, guardians, and ministry leaders. If you believe a child has provided us with personal information, please contact us and we will delete it promptly.

11. Links to Other Sites

Our Site may link to other websites, ministries, or resources we find meaningful. We are not responsible for the privacy practices or content of those sites. We encourage you to read their privacy policies before sharing information with them.

12. Changes to This Policy

We may update this Privacy Policy from time to time. When we do, we'll revise the "Last Updated" date at the top. Material changes will be announced on the Site or by email. Your continued use of the Site after changes take effect means you accept the updated policy.

13. Contact Us

Questions about this policy or your information? We'd love to hear from you.

Shine On Y'all Attn: Rev. Leslie Woods 5501 W Hwy 290, Austin, TX 78735,
admin@shineonyall.com

Shine on, y'all. ✨